

AUTUMN OSIA

STORYTELLER. CONTENT CREATOR. LEADER.

PERSONAL PROFILE RELEVANT EXPERIENCE

Storytelling is a defining skill throughout my life. I've told stories through copy, photography, video, podcasting, motion graphics, and more. As a recent grad from Drake University, passion, care, and continuous growth are a constant for me and are evident in my work. Take a chance on me today and see how storytelling can be a game-changer for you!

CONTACT

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- [My LinkedIn](#)

EDUCATION

- Drake University Alumni
 - Class of 2022
- Graduated Cum Laude & Departmental Honors
- BAJMC in Digital Media Production
- BA in Rhetoric, Media, and Social Change
 - Minor in Sociology
- Hard Skills: Adobe Creative Suite, HootSuite, Amplify Meta Business Suite, Canva Pro, Final Cut Pro, WordPress.

- Multimedia Specialist at NCMIC: 08/2022-Current**
 - Elevates brand through design & production of social content, presentations, special projects, audio, video, & other multimedia tools. Innovating strategy to grow NCMIC's new business objectives is a constant. Starting & leading our employee engagement program has been a huge pride point for me. "NCMIC Ambassadors," a team of 15-25 individuals.
- Video Marketing Intern at Baker Group- 05/22-08/2022**
 - Elevated Baker Group's social media presence, gathered materials for RFPs, partnered with Studio Iowa on video projects, and spotlighted employees.
- Social Media Genius at Canine Country Club- 03/22-08/2022**
 - Created a plethora of motion graphics, photos, ads, videos, flyers, and more for CCC across multiple social media platforms.
- Communications Intern at Iowa Natural Heritage Foundation- 01/22-05/22**
 - Developed skills in magazine writing, social media, video, photography, editing, event planning, web design, volunteer coordinating, community outreach, and lobbying for environmental conservation for a non-profit.
- Marketing and Digital Media Internship at Svens Skincare- 01/22-05/22**
 - Monetized my graphic design, photography, social media, marketing, and motion graphics.
- Photo Editor at the Times-Delphic- 05/19-05/22**
 - Converted photos to digital and print for a weekly publishing newspaper. I managed a team of 4 photographers and 2 graphic designers.
- Content Creator at Urban Plains -01/22/-05/22**
 - Produced video series highlighting women, titled "Midwest Women in Music."
- Conference Marketing Assistant for Mapping the Magazine 7- 08/21-01/22**
 - Designed the conference website and led social media coverage for an international event.
- Production Intern at Iowa PBS- 08/19-12/2019**
 - Contributed to esteemed live productions: Iowa Press, Market to Market, & World Food Prize.
- Social Media Manager at the Times-Delphic- 12/19-05/20**
 - Redesigned a weekly publishing newspaper's Twitter, Instagram, & Facebook.
- Research Assistant at Drake's School of Journalism and Mass Communication- 09/18-05/22**
 - Conducted marketing research, promotional content, & developed projects for the SJMC.
- Osia Photography- 11/18-Current**
 - Began my personal photography/videography business

AWARDS

- AMA 2022 Marketing Department of the Year Winner**
- 2022 Upper Midwest Emmy Nominee**
- NSPA Broadcast News Story of the Year
National Recognition
- NSPA Best of Show
National Recognition
- JEA National Story of the Year
National Recognition
- MSHSAA Official Reporter for State Soccer
- Light, Camera, Save PSA- First Place
- SchoolJournalism.org 1st Amendment PSA Winner
- MIPA Broadcast Feature Story of the Year
- Light, Camera, Save PSA- First Place
- SchoolJournalism.org 1st Amendment PSA Winner
- SchoolJournalism.org 1st Amendment PSA Winner
- Buddies not Bullies PSA Contest Winner
- MIPA PSA Challenge Winner
- BJJTV Staff Award-Student of the Year and Most Improved
- ACP/CMA National Conference Participant
- Mental Health First Aid Certification**
- Human Subject Research Certification
- Volunteered with Habitat for Humanity