

# AUTUMN OSIA

STORYTELLER. CONTENT CREATOR. LEADER.

## PERSONAL PROFILE

Storytelling is a defining skill throughout my life. I've told hundreds of stories through copy, photography, video, podcasting, motion graphics and more. As a recent grad, passion, care, and continuous growth are a constant for me and are evident in my work. Take a chance on me today and see how storytelling can be a gamechanger for you.

## CONTACT



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## EDUCATION

- Drake University Alumni
  - Class of 2022
- **Graduated Cum Laude & Departmental Honors**
- BAJMC in Digital Media Production
- BA in Rhetoric, Media, and Social Change
  - Minor in Sociology
- **Hard Skills: Adobe Creative Suite, Canva Pro, Final Cut Pro, WordPress, HTML**

## RELEVANT EXPERIENCE

- **Video Marketing Intern at Baker Group- 05/22-Current**
  - Elevating Baker Group's social media presence, gathering materials for RFP's, partnering with Studio Iowa on video projects, spotlighting employees.
- **Social Media Genius at Canine Country Club- 03/22-Current**
  - Creating a plethora of motion graphics, photos, ads, videos, flyers, and more for CCC across multiple social media platforms.
- **Communications Intern at Iowa Natural Heritage Foundation- 01/22-05/22**
  - Developed my skills in magazine writing, social media, video, photography, editing, event planning, web design, volunteer coordinating, community outreach, lobbying for environmental conservation for a non-profit.
- **Marketing and Digital Media Internship at Svens Skincare- 01/22-05/22**
  - Monetized my graphic design, photography, social media, marketing, and motion graphics.
- **Photo Editor at the Times-Delphic- 05/19-05/22**
  - Converted photos for digital and print for weekly production. I managed a team of 4 photographers and 2 graphic designers.
- **Content Creator at Urban Plains -01/22/-05/22**
  - Produced a video series highlighting women titled "Midwest Women in Music"
- **Conference Marketing Assistant for Mapping the Magazine 7- 08/21-01/22**
  - Designed website and posted to social media for an international event.
- **Board of Student Communications Editors' Representative- 08/21-05/22**
  - A voting member on Drake University's BSC
- **Production Intern at Iowa PBS- 08/19-12/2019**
  - Contributed to esteemed live productions: Iowa Press, Market to Market, & World Food Prize.
- **Social Media Manager at the Times-Delphic- 12/19-05/20**
  - Redesigned the social media for a weekly publishing newspaper.
- **Research Assistant at Drake's School of Journalism and Mass Communication- 09/18-05/22**
  - Marketing research, creating promotional content, developing projects for the SJMC
- **Osia Photography- 11/18-Current**
  - Began personal photography/videography business
- **Drake Production Team- 08/19-12/19**

## AWARDS

- **2022 Upper Midwest Emmy Nominee** *Arts/Entertainment*
- NSPA Broadcast News Story of the Year *National Recognition*
- NSPA Best of Show *National Recognition*
- JEA National Story of the Year *National Recognition*
- MSHSAA Official Reporter for State Soccer
- Light, Camera, Save PSA- First Place
- SchoolJournalism.org 1st Amendment PSA Winner
- MIPA Broadcast Feature Story of the Year
- Light, Camera, Save PSA- First Place
- SchoolJournalism.org 1st Amendment PSA Winner
- MIPA Broadcast Feature Story of the Year
- Buddies not Bullies PSA Contest Winner
- MIPA PSA Challenge Winner
- BJTV Staff Award-Student of the Year and Most Improved
- ACP/CMA National Conference Participant
- **Mental Health First Aid Certification**
- Human Subject Research Certification
- Volunteered with Habitat for Humanity